



**Cherno Jobatey, the well-known German TV personality (Washington Post)**

Cherno Jobatey, "a popular host of pubcaster ZDF" (*VARIETY*) is Germany's "TV-Darling!" raves Europe's biggest tabloid *BILD*.



He has "shaped the ZDF Morning News with his irrepressible zest" writes *BUNTE*. "His winning smile has long been part of the TV-show", the *EXPRESS* chimes in. "No one is quite as entertaining," adds Germany's TV guide *HörZu*.



**Moderator & Journalist**

Moderator or journalist? Journalist and moderator? Which is he – or is he both? "Cherno Jobatey is sometimes underestimated: "he is actually a top authority on news than a fun-loving entertainer" (*WAZ*).

And moreover, *SportBILD* adds that he is "a moderator who has enormous knowledge of the inner workings of politics in Germany and beyond that he pairs with entertainment -- and all with astonishing ease".

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The upbeat mood and contagious optimism of "TV favorite Cherno Jobatey" (*BILD*) has enticed some of his interview partners, to candidly open themselves up, partially "because the moderator is able to slip in subtle criticism with sophisticated understatement".



*Die Welt* comments on Jobatey's style to go beyond the news headlines: "The trick is to let people have their say at the decisive moment. He lets his interview partners make their offhand remarks until they are ensnared in their own contradictions". All the while, Jobatey – in jolly spirits as ever and wearing his trademark sneakers – was quite able to return doggedly to the same questions".

"Jobatey has made a name for himself as a freelance journalist in various media and as a book author" noted the *Wirtschaftswoche* weekly business magazine.

**Editorial Director Huffington Post**

Since Huffington Post was founded in Germany, Cherno Jobatey has been one of its key leaders.

**Speaker & Lecturer**

Jobatey appears frequently at conferences. His presentations often focus on communication or politics: "In his customary casual style Cherno Jobatey spoke about online communication. ... During his lecture

before 500 in attendance at Expo-Wal, he described the Obama



phenomenon in a highly entertaining way, generating a lot of laughs from the crowd," wrote the *Allgemeine Zeitung* newspaper (*HAZ*). He is "somebody who works hard for his success".

**Activism**

Beyond the limelight, Jobatey has long helped others in any way he can. His has been actively involved in UNICEF, worked for AIDS charities, SOS-Children's villages WIZO, Rotary, AJC, one.org and others



His children's reading project "Kopf-Kino für Kinder" received a "Land of Ideas" Award from the German President.

**University Lecturer**

In addition to his TV and editorial work, Cherno Jobatey also holds teaching positions at the Free University Berlin, TU Munich and Leuphana University among others.

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